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**2021 BUSINESS RECOGNITION PROGRAM**

**Purpose:** Pocahontas County Economic Development Commission (PCEDC) has established an annual Business Recognition Program designed to formally recognize excellent Pocahontas County businesses and individuals that have contributed to the economic well-being of the County and have demonstrated a commitment to the vitality of Pocahontas County. Each year one business will be selected as the Business of the Year.

**Deadline:** Nomination forms are due by **Sunday, December 13**.

**Notification:** The winner will be notified the week of January 3rd, and the award will be presented at the at the PCEDC Annual Meeting & Pocahontas County Foundation Grant Ceremony on **Wednesday, January 20, 2021**.

**Eligibility:** All businesses located in Pocahontas County, Iowa are eligible.

**Nominations**

Visit the Pocahontas County website at [www.pocahontas-county.com](http://www.pocahontas-county.com) to download a nomination form or to submit a nomination online. Submissions may be mailed to the PCEDC office or emailed to [office@growpoco.com](mailto:office@growpoco.com).

**Mail Nominations To: Email Nominations To:**

PCEDC office@growpoco.com

P.O. Box 212

Pocahontas, IA 50574

**Reasons for Nominations:** You may nominate businesses for one or more category/reason, and you may nominate more than one business for the same category/reason. In total, one business will be selected as the Business of the Year based on excellence in one or more of the following areas.

* **Business Achievement:** Business has demonstrated outstanding business achievement as evidenced by growth in sales, profits and/or employees; new product/service offerings; and/or exceptional customer service
* **Business Longevity:** Business as a long existence in Pocahontas County and/or has reached a milestone anniversary
* **Business Newcomer:** Business between 1-3 years old that has demonstrated dedication and creativity in the development of their business
* **Influential Business:** Business is a major Pocahontas County employer and/or is a generator of significant revenue for the County
* **Community Contributor:** Business has demonstrated a commitment to giving back to the community through such means as contributions or service to a civic group, volunteer program, or nonprofit organization
* **Innovator:** Business has demonstrated out-of-the box thinking through the developed of new processes, ideas and/or products
* **Aesthetic Appreciation:** Business has shown attention to the physical appearance of the business in Pocahontas County through historic building revitalization, renovation or improvements to existing property(s), or construction of new building(s)

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2021 BUSINESS OF THE YEAR NOMINATION FORM

**Your Contact Info:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Name |  | | | | |
| Address |  | | | | |
| City |  | State | Iowa | Zip |  |
| Phone |  | Email |  | | |

**Nomination:**

Please select the category/reason(s) for nomination. Businesses may be nominated for one or more categories, and more than one business may be nominated for the same category. Self-nominations are encouraged. *[see category descriptions on page 1]*

Business Achievement

Business Longevity

New Business

Influential Business

Community Contributor

Innovator

Aesthetic Appreciation

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Business Name |  | | | | |
| Contact Name |  | | | | |
| Address |  | | | | |
| City |  | State | Iowa | Zip |  |
| Phone |  | Email |  | | |
| Website |  | | | | |

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| Reasons for Nomination |
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| Please provide a brief history of the company, highlighting key milestones and/or successes (additional sheet may be attached). |
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Please return completed forms to Pocahontas County Economic Development Commission by **Sunday, December 13**.Submissions may be sent via mail or emailed to office@growpoco.com. For questions, call 712-335-4636.

**Mail Nominations To:** PCEDC **Email Completed Forms:** office@growpoco.com

P.O. Box 212

Pocahontas, IA 50574