



# POCAHONTAS COUNTY

## ECONOMIC DEVELOPMENT COMMISSION

### 2019 BUSINESS RECOGNITION PROGRAM

**Purpose:** Pocahontas County Economic Development Commission (PCEDC) has established an annual Business Recognition Program designed to formally recognize excellent Pocahontas County businesses that have contributed to the economic well-being of the County and have demonstrated a commitment to the vitality of Pocahontas County's business climate. Each year one business will be selected as the Business of the Year.

**Deadline:** Nomination forms are due by **Friday, December 14.**

**Notification:** The winner will be notified the week of January 1<sup>st</sup>, and the award will be presented at the at the PCEDC Annual Meeting & Pocahontas County Foundation Grant Ceremony on **Wednesday, January 23, 2019.**

**Eligibility:** All business located in Pocahontas County, Iowa are eligible.

#### Nominations

Nomination forms are available online through the Pocahontas County website at <http://pocahontas-county.com/2017/wp-content/uploads/poco-business19.pdf> or through the PCEDC office. Submissions may be mailed, delivered in person, or emailed to [pcedcmarketing@evertek.net](mailto:pcedcmarketing@evertek.net).

#### Mail Nominations To:

PCEDC  
P.O. Box 212  
Pocahontas, IA 50574

#### Pick Up/Drop Off Forms:

PCEDC Office  
11 W Elm Ave (in the Pocahontas State Bank)  
Pocahontas, IA 50574

**Categories for Nomination:** Businesses may be nominated for one or more categories, and more than one business may be nominated for the same category. In total, one business will be selected as the Business of the Year based on excellence in one or more categories.

- **Business Achievement:** Businesses that have demonstrated outstanding business achievement as evidenced by growth in sales, profits and/or employees; new product/service offerings; and/or exceptional customer service
- **Business Longevity:** Businesses with a long existence in Pocahontas County and/or businesses that have reached a milestone anniversary
- **Business Newcomer:** Businesses between 1-3 years old that have demonstrated dedication and creativity in the development of their business
- **Influential Business:** Businesses that are major Pocahontas County employers and/or businesses that are generators of significant revenue for the County
- **Community Contributor:** Businesses that have demonstrated a commitment to giving back to the community through such means as contributions or service to a civic group, volunteer program, or nonprofit organization
- **Innovator:** Businesses that have demonstrated out-of-the box thinking through the developed of new processes, ideas and/or products
- **Aesthetic Appreciation:** Businesses that have shown attention to the physical appearance of the business in Pocahontas County through historic building revitalization, renovation or improvements to existing property(s), or construction of new building(s)



# POCAHONTAS COUNTY ECONOMIC DEVELOPMENT COMMISSION

## 2019 BUSINESS OF THE YEAR NOMINATION FORM

### Your Contact Info:

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

### Nomination:

Please select the category(s) for nomination. Businesses may be nominated for one or more categories, and more than one business may be nominated for the same category. Self-nominations are gladly accepted.

- Business Achievement
- Business Longevity
- New Business
- Influential Business
- Community Contributor
- Innovator
- Aesthetic Appreciation

Business Name \_\_\_\_\_  
Main Contact \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Website \_\_\_\_\_

### Reasons for Nomination

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please provide a brief history of the company, highlighting key milestones and/or successes (additional sheet may be attached).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please return completed forms to Pocahontas County Economic Development Commission by **Friday, December 14**. Submissions may be sent via mail, delivered in person or emailed to [pcedcmarketing@evertek.net](mailto:pcedcmarketing@evertek.net). For questions, call 712-335-4636.

**Mail Nominations To:** PCEDC  
P.O. Box 212  
Pocahontas, IA 50574

**Pick Up/Drop Off Forms:** PCEDC Office  
11 W Elm Ave  
Pocahontas, IA 50574